

2008 ADVERTISING OPPORTUNITIES

GSA Journals

GSA publishes five of the most highly rated journals in the field of aging. The Society's journals are subscribed to by more than 7,000 institutions and professionals in the aging field.

Black and white advertising rates are as follows (color rates available):

Frequency	1	3	6	12
Full page	\$934	\$923	\$900	\$879
½ page	\$645	\$633	\$611	\$589
¼ page	\$467	\$455	\$433	\$411

For more information, please go to <http://www.geron.org/gsaad.html>

Gerontology News

GSA's monthly newsletter is read by more than 5,000 professionals in the field of aging.

Black and white advertising rates are as follows (color not available):

Size	Camera-Ready	Non-ready
Full page	\$847	\$924
½ page	\$518	\$569
¼ page	\$289	\$317
1/8 page	\$183	\$201

For more information, please go to <http://www.geron.org/newsletter/news.htm>

For advertising questions, please contact:
Steve Kavalgian, GSA Advertising Representative
 Mill River Media, 141 Boston Post Road, Old Lyme, CT 06371.
 E-mail: advertising@geron.org
 Phone: 860-434-6889; Fax: 860-434-9744

GSA Web Site (www.geron.org)

The Society's web site attracts more than 70,000 visitors each month.

Monthly advertising rates are as follows:

1 month	\$250
6 months	\$1,250
12 months	\$2,500
Hot button to your landing page	\$350/month

For more information, please go to <http://www.geron.org/journals/webrate.pdf>

AgeWork (www.agework.com)

AgeWork offers the most targeted job advertising in the field of aging and much more.

Monthly advertising rates are as follows:

	GSA Members	Non-Members
30 days	\$175	\$195
60 days	\$250	\$275

Special package rates are as follows:

Three 30-day listings	\$550
Five 30-day listings	\$900
Ten 30-day listings	\$1,700
Fifteen 30-day listings	\$2,950

For more information, please go to <http://www.geron.org/agework/index.html>

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GSA's Annual Scientific Meeting

Exhibits

GSA's annual scientific meeting attracts more than 3,500 professionals in the field. The meeting features more than 100 exhibitors and features a special Publishers Aisle.

For more information on exhibit rates, please go to www.agingconference.com/exhibits.cfm or contact meetings@geron.org.

Sponsorship Opportunities

GSA offers a variety of annual meeting sponsorship opportunities that help highlight your programs and products. For more information, please go to www.agingconference.com/sponsors.cfm or contact pstearns@geron.org.

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